

What is the Go For It programme?



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Go for it is a free business start-up programme which helps turn business ideas into a reality. It's open to anyone seeking to start a business over the age of 16, however big or small. Teaming up with an expert local business advisor in your council area, you will explore your idea, test its potential, spot any problems, set out your goals, and together, develop your business plan. A business plan will help you to access finance to start and grow your business, you can set objectives and measure your success. We're here to help you go for it.

Why Do I Need a Business Plan?

If you need finance to get your business idea off the ground, a business plan is a vital tool to show your bank or funding body your plans, costs and profit potential. It's a clear sign that you're taking your idea seriously and you have thought things through. Even if you don't need finance to get started, a business plan is a great way to set out your goals, spot potential problems and track your business's progress. A team of expert advisors in council areas across Northern Ireland are here to help you write your business plan – go to the website to get in touch and get set to go for it.

How Much Money Do I Need to Start a Business?

Some ideas take very little money to get them off the ground; others need investment in equipment or premises. Bring your idea to a local Go for it business advisor and they'll help you to figure out how much money you'll need to start your business. Working together with them to draw up a business plan, you'll be able to clarify your business and lay out your goals. They'll use their experience of other local business start-ups to advise what it will take to get your idea off the ground. They'll also be able to signpost you to the wide range of other support and advice available to new business starts. Go for it is a free programme and it could help turn a bright idea into your own business.

Call 0800 027 0639 or complete the form on www.goforitni.com to arrange a free appointment with a business advisor in your area, and visit our website www.goforitni.com to see examples of recent businesses in your area who completed the Go For It programme