



Business to Business Projects

INNOVATION THROUGH PARTNERSHIP

Developing new products and services is essential if your business is going to grow.

We understand that SMEs have limited resources in terms of time, money and skills. That's why Co-Innovate has been designed to help you develop your idea by creating a cross-border partnership.

We connect you with one or more businesses – people with the skills, experience and expertise that you need to develop your idea.

Am I eligible?

To qualify for funding through our Business to Business Support, your business must:

- have between 5-249 employees;
- be located in Northern Ireland, the border counties of Ireland, or Western Scotland;
- be financially viable;
- be able to demonstrate the need for support from Co-Innovate;
- have the capacity and commitment to support a Business to Business Project.

Funding

Business to Business Project

A project between 2 or 3 cross-border businesses and may include a Research Institute. A maximum project cost of **€300,000** is applicable. Up to 50% funding will be provided by Co-Innovate to support your 24-month project.

Cluster Partnership

A partnership between a minimum of 3 cross-border businesses and may include a Research Institute. A maximum project cost of **€600,000** is applicable. Up to 50% funding will be provided by Co-Innovate to support your 24-month project.



Co-Innovate has ensured that innovation, research and collaboration are embedded within our business. I'd advise any businesses locally to apply and see how research and collaboration can boost their plans.

Peter Donnelly CEO, *Tapa Healthcare*



How it works

CO-INNOVATE PROGRAMME - BUSINESS TO BUSINESS PROJECT

Contact our team to discuss your business idea
and find out if Co-Innovate can help.

If eligible for support, we will meet you to understand your proposed business idea in more detail.

We will work with you to discuss your specific innovation needs and identify
potential cross-border partners with the expertise you require.

Together with your partner/s, you may apply for €7k.

This funding is to support the development of your full business case application.

Your partnership will submit a full business case application.

This will set out the project plan, objectives, milestones, business case and rationale for the joint partnership approach.

The application will be considered by a Co-Innovate panel.

You will be notified immediately of the outcome.

Co-Innovate will assist in co-ordinating the project
and overseeing its successful implementation.

What we will fund

- Salary / Labour Costs
- Overheads
- Technical Consultancy / Contractual Research Costs
- Travel and subsistence
- Intellectual Property
- Equipment Costs in direct relationship to the proposed project
- Materials Costs in relation to developing prototypes.
- Clinical Trials and Testing Costs

How do I Apply?

Register your interest today at
co-innovateprogramme.eu/b2b-clusters

Co-Innovate Programme

Tel: 028 3083 4198

Email: business@co-innovateprogramme.eu